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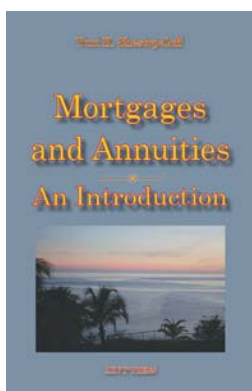
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BUSINESS AND ECONOMICS. HIGHER AND PROFESSIONAL EDUCATION.

FINANCIAL MATHEMATICS

Mortgages and annuities inside out from mathematical perspective



Teaching is an art and a skill. It can be a great art and a great skill. A person can learn a subject from one teacher in two weeks, but will not necessarily be able to understand the same discipline when taught by someone else, even if they study it for two terms. The quality of teaching material and of presentation is paramount for successful education. This ideology guided the writing of this introductory book on the mathematics of mortgages and annuities (“Mortgages and Annuities: an Introduction”, Yuri K. Shestopaloff, AKVY Press, publication date 15 January, 2010, ISBN 978098096678).

Starting from scratch, the book brings the readers to the level where they will know both the mathematical foundations and practical aspects of this subject. This book teaches the core knowledge, leading to a deep and comprehensive understanding of several main concepts, from which all other numerous mortgage and annuity variations originate. Numerical examples, problems and exercises, graphs and tables, as well as a clear and concise presentation style, make this book an excellent teaching manual for students and industry professionals. The course incorporates many years of author’s thoughts and experience regarding the efficient teaching and training of different audiences.

Book presentation and accompanying lecture at Frankfurt Book Fair

Presentation of this book and accompanying lecture “How financial mathematics influences and shapes our lives” will take place at Education Forum in the Education Pavilion on Wednesday, 14.10.2009, Time 11:15-11:45. Exhibition site 4.2 B1424.

About the Author. Yuri K. Shestopaloff is an expert in the subject. He holds advanced academic degrees, such as the PhD and Doctor of Sciences. He is a Full Professor in the area of developing mathematical methods and computational algorithms in different areas of science and technology. Yuri is the author of five books, over eighty academic articles. His works received awards from financial journals.

Ordering. Starting from the publication date, the book will be available from all major resellers in Europe and America, as well as directly from the publisher AKVY PRESS (www.akvypress.com).

Requesting a review copy. Interested media representatives can request a free review copy at akvypress@yahoo.ca beginning September 30, 2009. In your request, please specify where your review is expected to appear.

About the company. AKVY Press is a division of SegmentSoft Inc., a twelve year old consulting company specializing in developing mathematical algorithms for data interpretation and data processing in different areas of science and technology, and the efficient software implementation of computational algorithms.

AKVY Press publishes scientific and educational books. It publishes titles in pure and applied mathematics, financial mathematics, in particular investment performance measurement and risk valuation; mathematical modeling of biological and other natural phenomena, natural philosophy, and physics of elementary particles.

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